

# The Digital Classroom-Animoto For Education

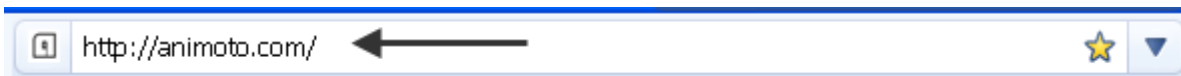
Animoto is an awesome site that allows you to create custom, professional-looking videos from digital pictures. You could use it for introducing a unit of study, book talks, year-end celebrations; you are only limited by what you can create. Anyone can sign up for an account and create free, 30 second videos. Educators can apply for an Education account, which allows you to create full-length videos with music.

This guide will walk you through the sign-up process and show you, step-by-step, how to create your first video in a matter of moments.

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## 1) Sign-Up

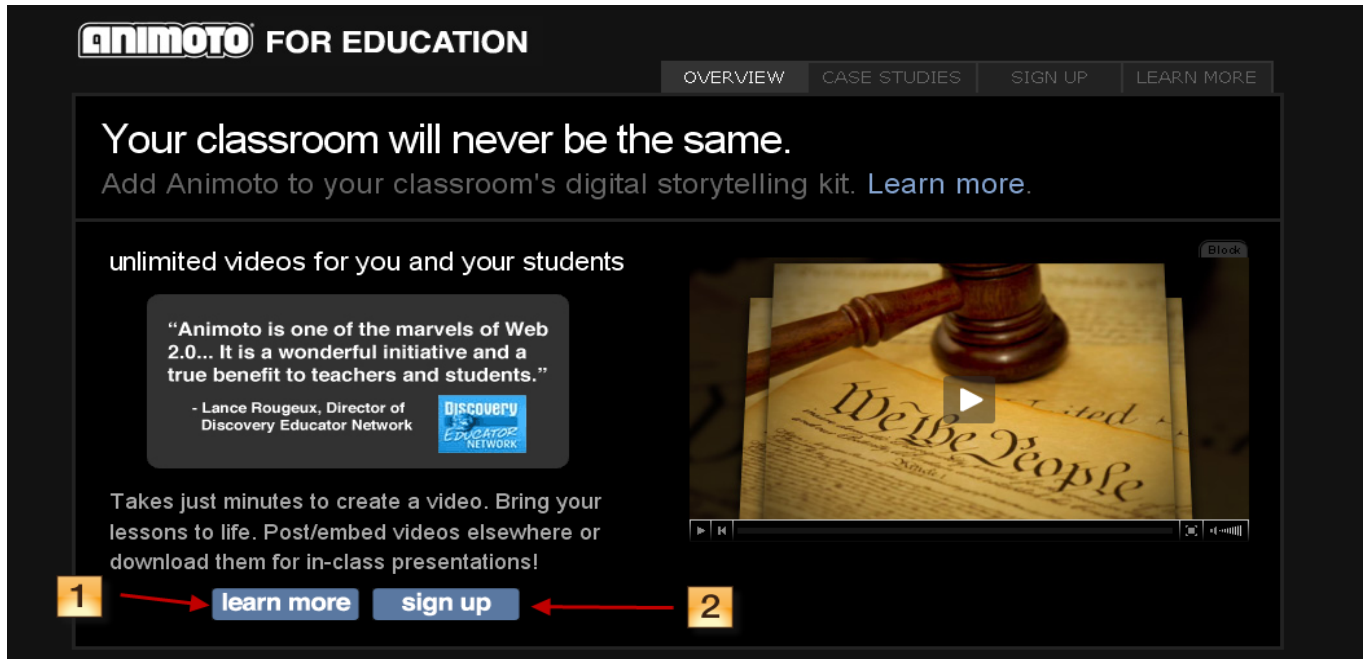
- Enter the address <http://animoto.com> into your web browser.



- Here is what you see. At the bottom, click *For Education* (1).

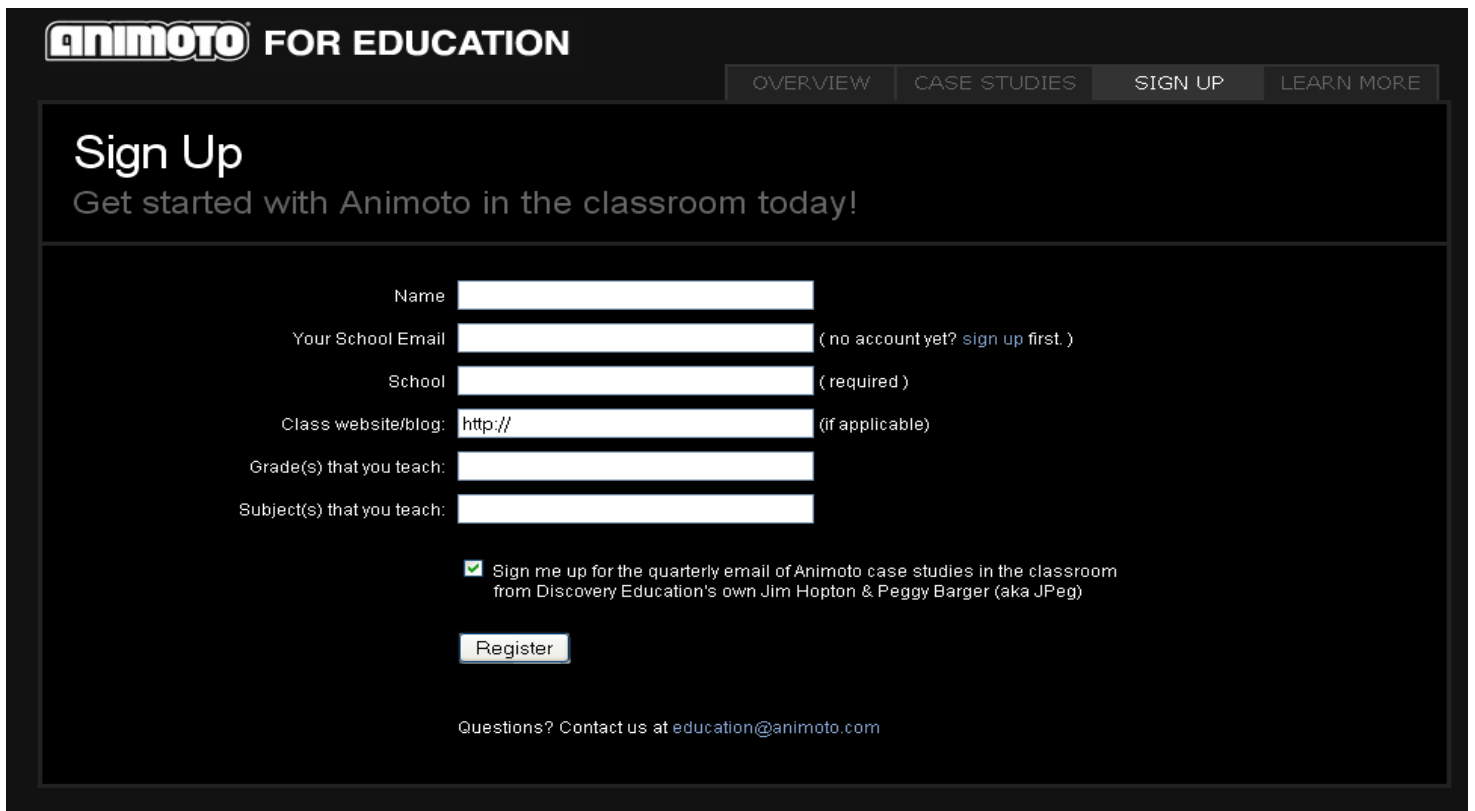


- If you want to learn more about the site click *Learn More* (1). If you are ready to sign-up click *Sign-Up* (2).



The screenshot shows the Animoto For Education landing page. At the top, the logo "ANIMOTO FOR EDUCATION" is displayed. Below it are navigation tabs: "OVERVIEW", "CASE STUDIES", "SIGN UP", and "LEARN MORE". The main heading reads "Your classroom will never be the same." followed by the subtext "Add Animoto to your classroom's digital storytelling kit. Learn more." Below this, there is a section titled "unlimited videos for you and your students". On the left, a quote from Lance Rougeux, Director of Discovery Educator Network, is shown with the Discovery Educator Network logo. To the right is a video player showing a document titled "We the People" with a gavel. At the bottom, two buttons are highlighted with red arrows and numbered "1" and "2": "learn more" (1) and "sign up" (2).

- On The Sign-Up page fill out the required information. Be sure to use your school email address. (This is how they verify you are an educator.) It normally takes 24 hours for them to get back to you so be patient.



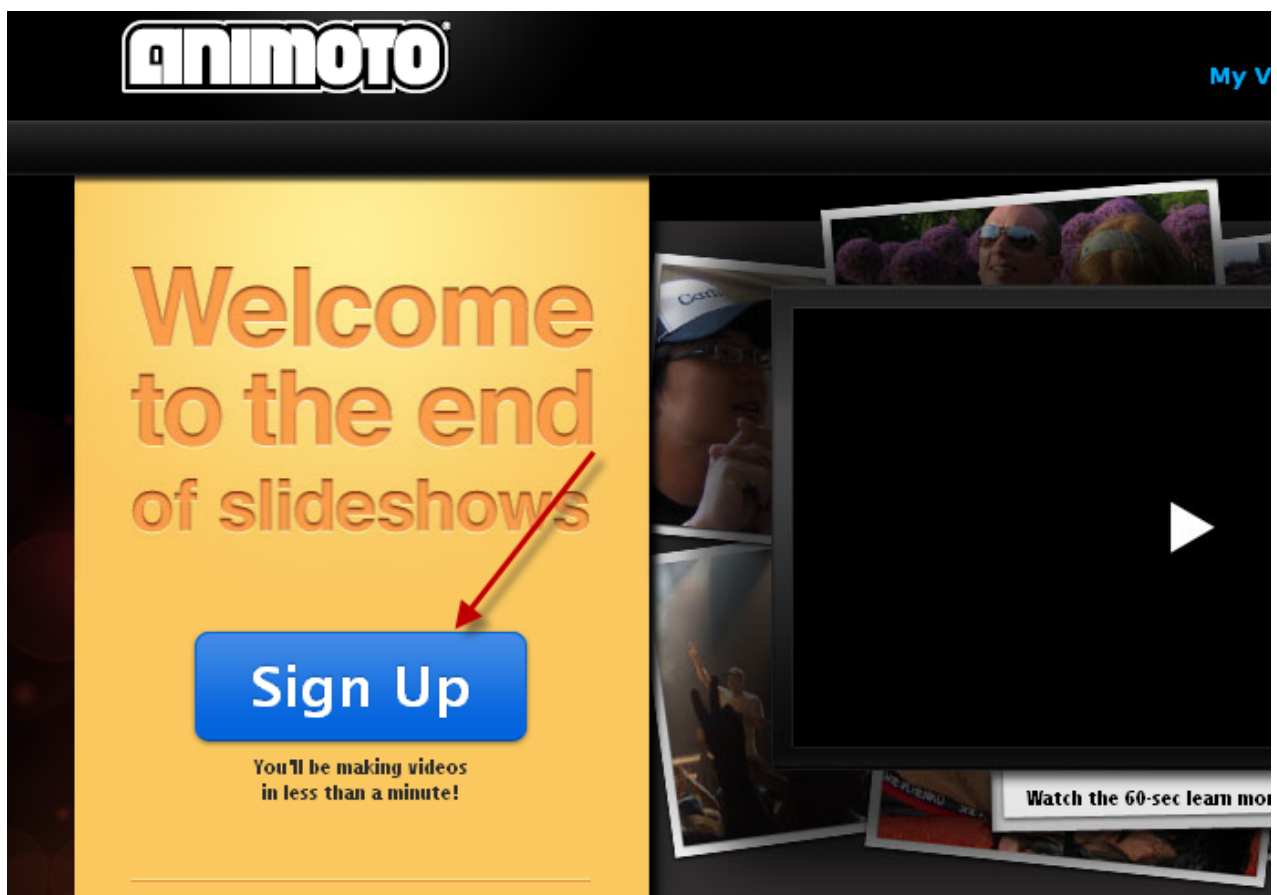
The screenshot shows the Animoto For Education Sign Up page. At the top, the logo "ANIMOTO FOR EDUCATION" is displayed. Below it are navigation tabs: "OVERVIEW", "CASE STUDIES", "SIGN UP", and "LEARN MORE". The main heading reads "Sign Up" followed by the subtext "Get started with Animoto in the classroom today!". Below this is a form with the following fields: "Name", "Your School Email" (with a note "(no account yet? sign up first.)"), "School" (with a note "(required)"), "Class website/blog:" (with a note "(if applicable)" and a pre-filled "http://"), "Grade(s) that you teach:", and "Subject(s) that you teach:". Below the form is a checkbox labeled "Sign me up for the quarterly email of Animoto case studies in the classroom from Discovery Education's own Jim Hopton & Peggy Barger (aka JPeg)". At the bottom of the form is a "Register" button. Below the form, there is a link: "Questions? Contact us at education@animoto.com".

While you are waiting for your account to be verified check out the tips on using Animoto in your classroom and also check out the case studies to see how others are using Animoto.

Once your account has been verified you will receive an email stating that you have a 6<sup>th</sup> month, Unlimited Account. Also in the email there will be a class code. **Do not lose this code!** Your students will use this code when they register so they have full-access to the site.

Each student (or groups of students) will need to have their own login. Currently Animoto only supports email address as ways to register. If you students do not have email addresses Animoto suggests creating dummy accounts in Gmail that you can retain control of. (There is more information about how to do this in their email.)

Once students are ready to register head to the Animoto Homepage and click Sign-Up.



On the next screen fill out the required information. Under the Promo/Referral Code (1) enter the Classroom Code that was sent in the email. (Remember you must have this code for your students to be able to have full access to the site.) Once you have entered all the required information click Sign Up. You will then receive a confirmation email that you will need to verify the email address.

**Please register with us** existing user? [sign in »](#)

**Email** We will send your videos to this address.

**Password**

  
password  
confirm password

**About You** Help us get to know you a little better. [Why do we ask?](#)

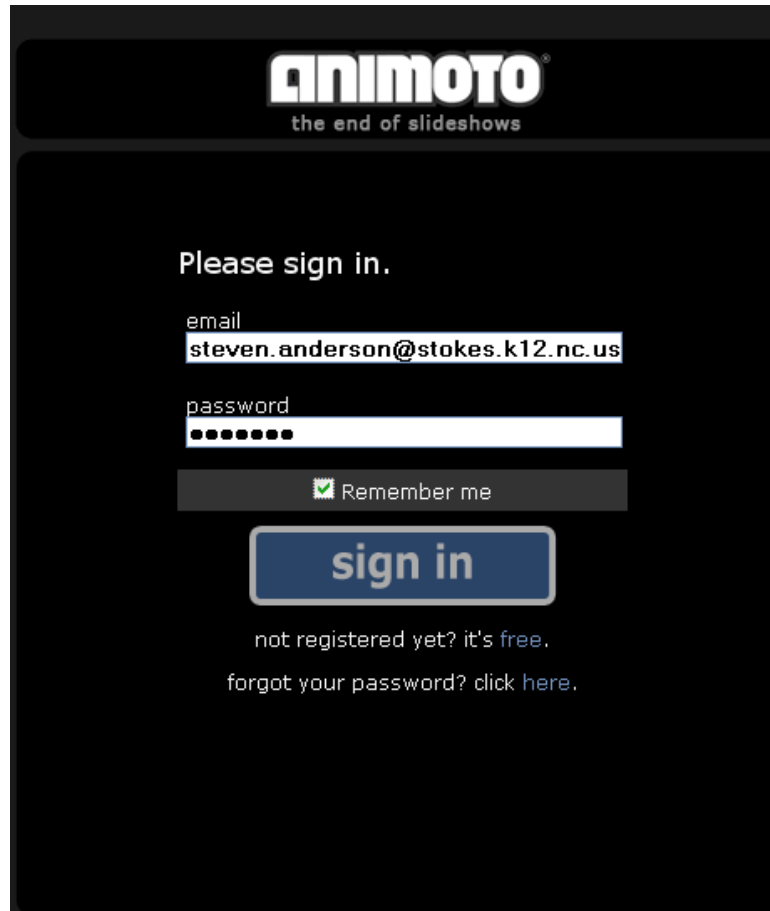
  
first name  
last name  
country united states   
zip / postal code   
 Male  Female  
date of birth mm/dd/yyyy **1**

**Promo/Referral Code** Optional

I have read and agree to the [terms of service](#) and [privacy policy](#).

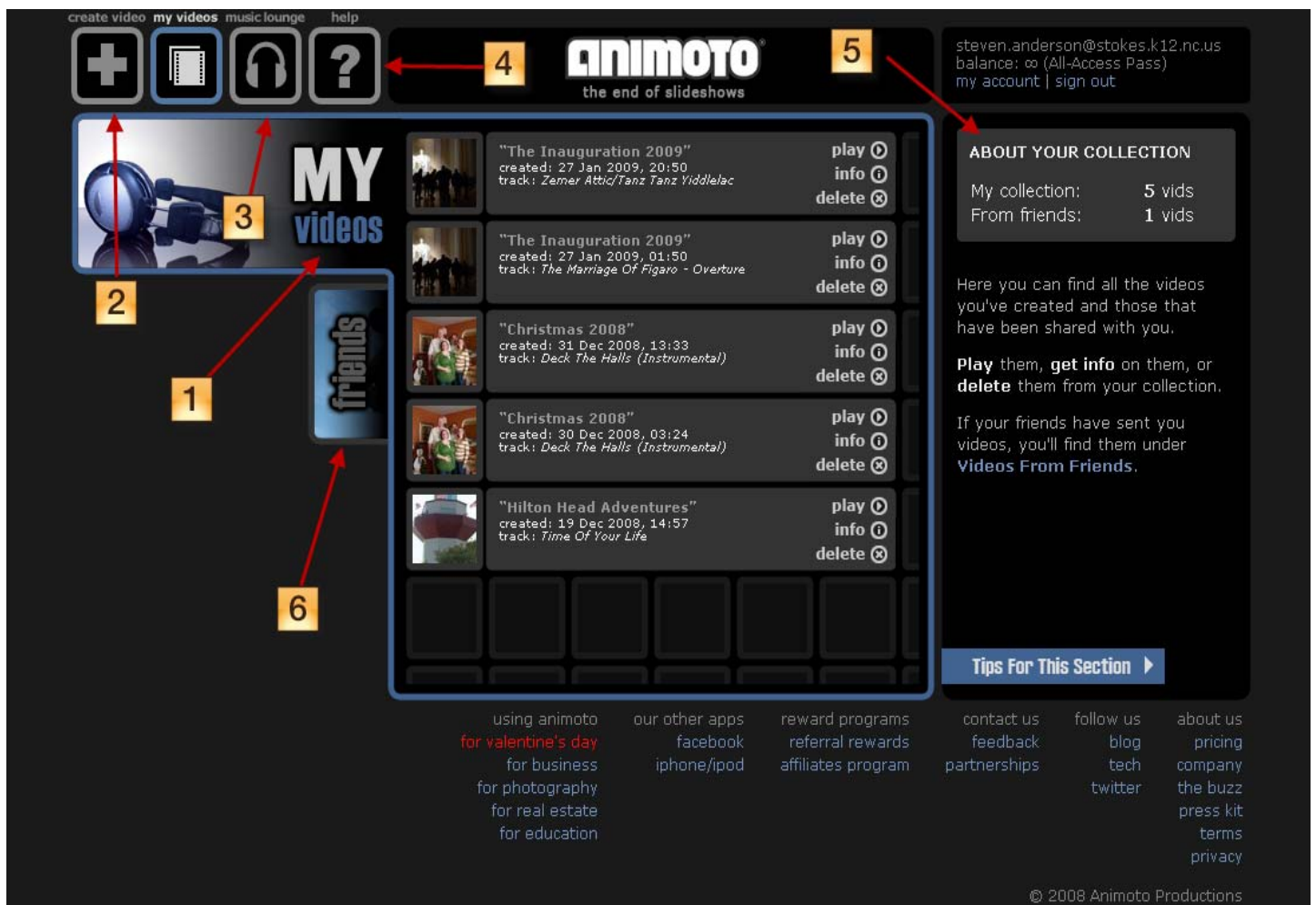
## 2) Using Your Account

- Once you receive your email from Animoto in Education, follow the instructions to register your account. Once you complete those instructions you can sign-in on the main site.



The image shows a screenshot of the Animoto sign-in page. At the top, the Animoto logo is displayed with the tagline "the end of slideshows". Below the logo, the text "Please sign in." is centered. There are two input fields: one for "email" containing the address "steven.anderson@stokes.k12.nc.us" and one for "password" with masked characters. A "Remember me" checkbox is checked. A blue "sign in" button is positioned below the fields. At the bottom, there are two links: "not registered yet? it's free." and "forgot your password? click here."

- Here is what you will see:
  - 1) My Videos-Once you create videos this is where you will be able to view them. From here you can also remix videos and delete videos you have created.
  - 2) Create Video Button-Here is where you will go to create your video.
  - 3) Music Lounge-Animoto has a collection of Copyright Free music for you to choose from to add to your videos. You can preview the music you might want to add in the Lounge. (You will still have the opportunity to preview music when you create your video. The lounge allows you to preview without creating.)
  - 4) Help- Very good help documents if you get stuck.
  - 5) Information about your collection
  - 6) Videos From Friends-You can share your videos with friends who are also registered with Animoto. Right now you have one from your Friends at Animoto.

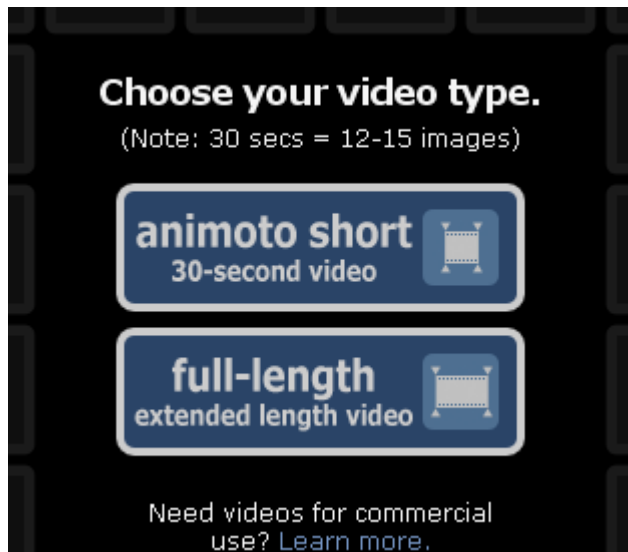


### 3) Making Your First Video

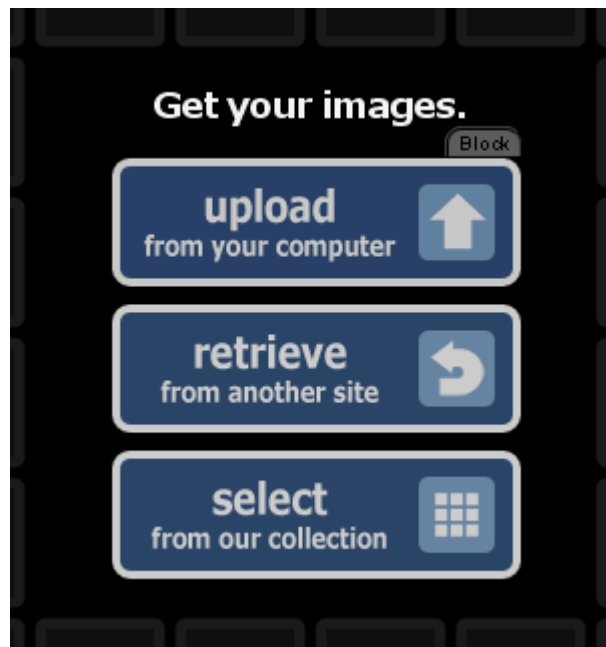
- Log into your account and click the *Create Video* button.



- First you need to decide what type of video you want to make, 30 seconds (12-15 images max) or a full length. The type of video will depend on your images. Once you decide click the type you want to create. (The steps are the same for each type.)



- Next you will need to add images. You have three choices:
  - 1) Upload From Your Computer-If your pictures are saved on your computer choose this option. Browse to where the pictures are. Click the picture to add and press open. (Tip: You can choose more than one picture at once by holding the CTRL key and clicking the images you want to add. This will select them all at once and you only have to upload one time.
  - 2) Retrieve From Another Site-If you use Facebook, Flickr, Picasa, SmugMug or Photobucket, you can add images you have stored on those sites.
  - 3) Select From Our Collection-You can browse Animoto's collection of copyright free images that you can use in your video. This is good if you need to add some images to fill time or you need that perfect picture to make your video just right. Their collection is extensive and changes with the seasons.



Tip: What is really awesome with this program is you can do all three of those to get images into your video. And you can go back as many times as you need to add more images.



- If you choose to upload your pictures from your computer you will see the upload window. Depending on the number and size of the images to upload, and the speed of your connection it can take anywhere from 2 minutes to an hour.

create video my videos music lounge help

**animoto**  
the end of slideshows

steven.anderson@stokes.k12.nc.us  
balance: ∞ (All-Access Pass)  
my account | sign out

**1. let's get your IMAGES**

uploading file 4 of 15...  
total: 8,676 kb / 46,646 kb

cancel upload

Biltmore Pictures 018.jpg	2.5 MB	██████████
Biltmore Pictures 001.jpg	2.6 MB	██████████
Biltmore Pictures 002.jpg	2.8 MB	██████████
Biltmore Pictures 003.jpg	2.6 MB	██████████
Biltmore Pictures 004.jpg	2.6 MB	██████████
Biltmore Pictures 008.jpg	2.9 MB	██████████
Biltmore Pictures 009.jpg	6.1 MB	██████████
Biltmore Pictures 010.jpg	6.7 MB	██████████
Biltmore Pictures 011.jpg	2.8 MB	██████████
Biltmore Pictures 012.jpg	2.3 MB	██████████
Biltmore Pictures 013.jpg	2.2 MB	██████████
Biltmore Pictures 014.jpg	2.2 MB	██████████
Biltmore Pictures 015.jpg	3.5 MB	██████████
Biltmore Pictures 016.jpg	2.3 MB	██████████

**DIRECTIONS**

The maximum size we allow is **5120kb** per image.

Currently, we only allow **JPG, JPEG, and GIF** image files.

Want to speed up your upload? Find out how in our tips section below

**Tips For This Section** ▶

using animoto for valentine's day for business for photography for real estate for education

our other apps facebook iphone/ipod

reward programs referral rewards affiliates program

contact us feedback partnerships

follow us blog tech twitter

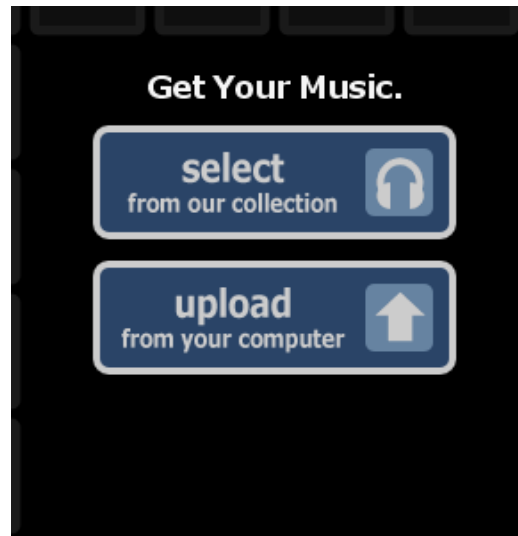
about us pricing company the buzz press kit terms privacy

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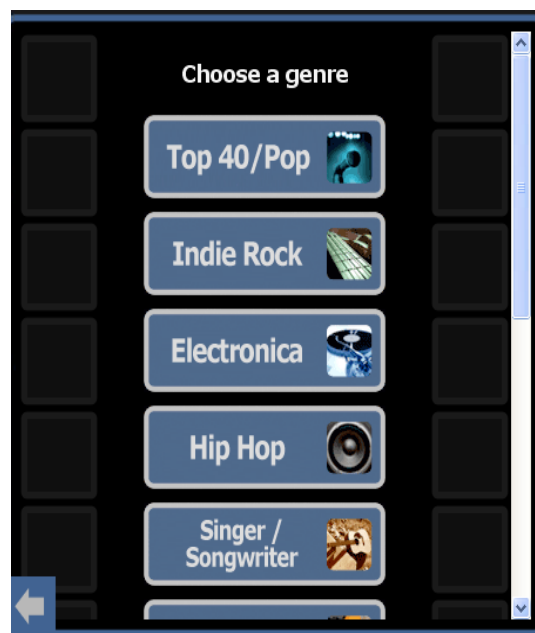
- Here I have upload some pictures from my trip to NCCAT on the coast. There are several things you can do at this point.
  - 1) Upload More Pictures
  - 2) Add Text-This is great for title slides or any other information you might want to include before or after an image. (Remember you don't control timing so consider this if you want to include lots of text.)
  - 3) Rotate-If you have an image you need to rotate simply click it and click the *Rotate* button until it is the way you want it.
  - 4) Spotlight-This highlights images in your show. (A really cool added effect for those special images.)
  - 5) Delete-If you need to delete an image select it and click *Delete*.
  - 6) Continue-This takes you to the next portion of the video making.

The screenshot displays the Animoto web interface for creating a video. At the top, there are navigation links: 'create video', 'my videos', 'music lounge', and 'help'. Below these are icons for adding content (+), a document (images), headphones (music), and a question mark (help). The main workspace features a grid of image thumbnails. A 'T' icon in the top-left corner of the grid is labeled 'A Text Slide'. Several thumbnails in the grid are highlighted with yellow borders and labeled 'Spotlighted Slides'. Below the grid, there are six numbered buttons (1-6) corresponding to the numbered list in the text above. At the bottom of the grid are icons for 'add more' (up arrow), 'add text' (T), 'rotate' (circular arrow), 'spotlight' (star), 'delete' (X), and 'continue'. The right sidebar contains user information for 'steven.anderson@stokes.k12.nc.us', video statistics (Visual count: 23, Length (est): 0:50, Soundtrack: (none yet)), and a 'Tips For This Section' link. The bottom footer includes links for 'using animoto for valentine's day', 'our other apps' (facebook, iphone/ipod), 'reward programs' (referral rewards, affiliates program), and 'contact us' (feedback, partnerships), as well as social media links (follow us: blog, tech, twitter) and 'about us' (pricing, company, the buzz, press kit, terms, privacy). The copyright notice '© 2008 Animoto Productions' is at the bottom right.

- Adding Music- Once you have your images the way you want them click *Continue* to add music. You have two choices. You can add copyright free music to your images by using the Animoto library or you can add your own music from your collection. (The music must be in mp3 format.) For teachers, the best thing to do is use the Animoto collection.



- The Animoto collection is extensive and has 11 different genres to choose from. Find your genre and then browse the music.

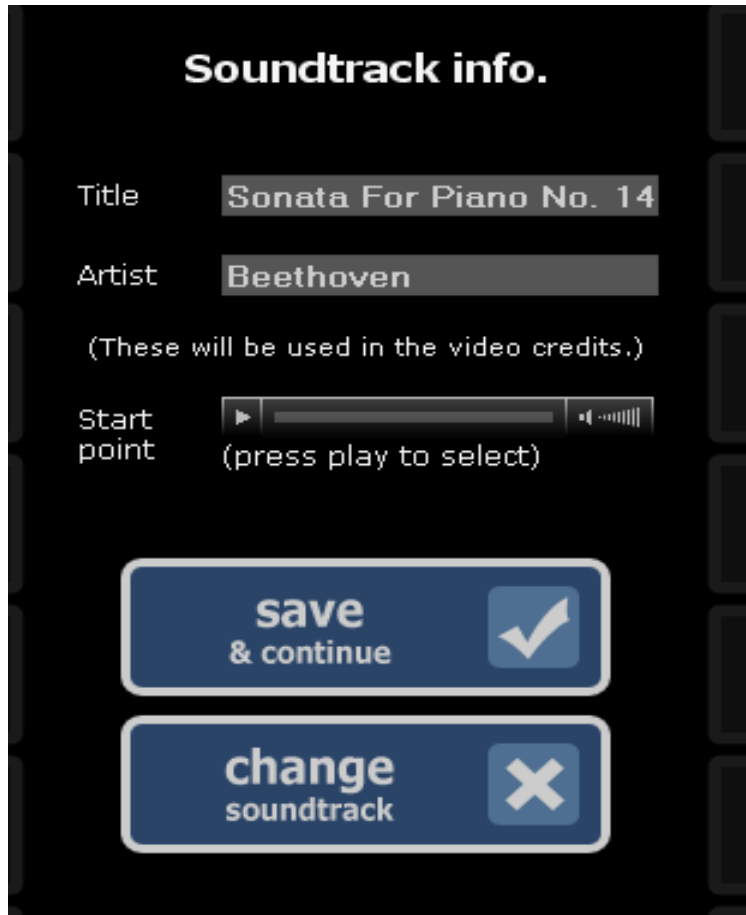


- You can preview any song by pressing the *Play* button (1) next to the song you want to hear. Information about the song is shown on the right (2). When you are ready, press the *Select* button (3) next to the song you want to be put in your video.

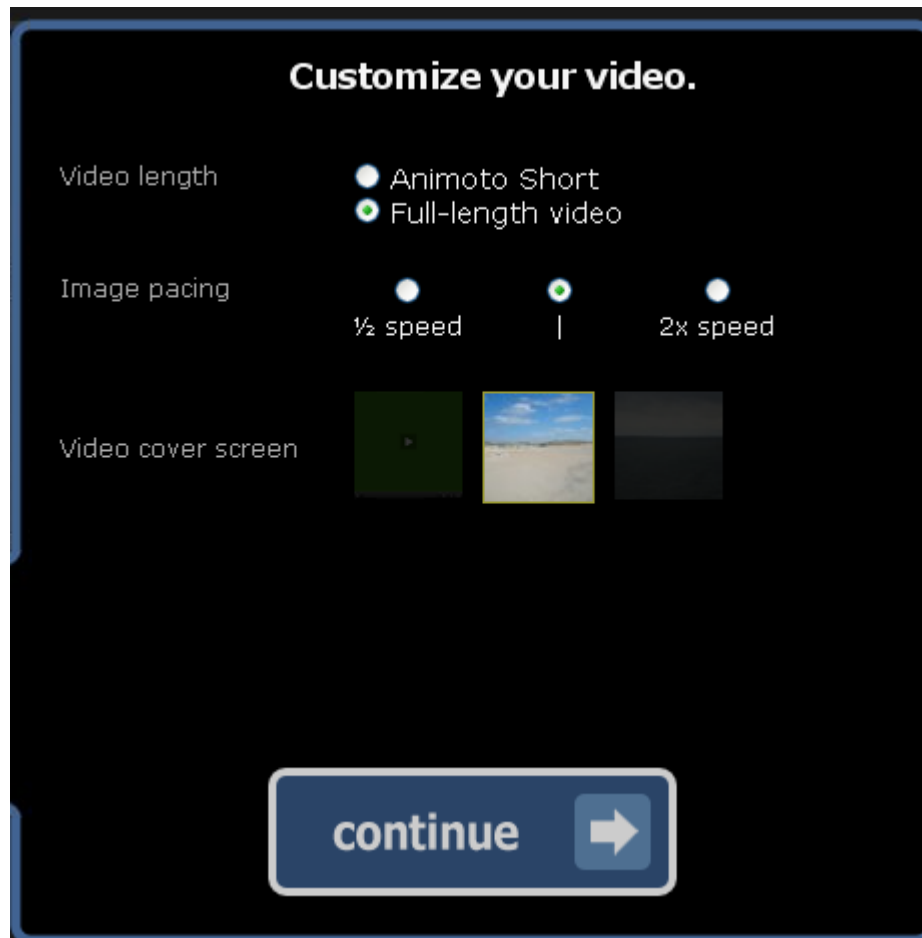
The screenshot shows a music selection interface. On the left, a list of tracks is displayed. A yellow box with the number '1' is placed over the 'play' button for the track 'Nutcracker: March' by Peter Ilyich Tchaikovsky. A red arrow points from this box to the right. On the right side, a preview window for the selected track, 'Sonata For Piano No. 14 Moonlight Sonata - Adagio Sostenuto' by Beethoven, is shown. A yellow box with the number '2' is placed over the track information, with a red arrow pointing from the 'play' button in the list to this box. At the bottom of the list, a yellow box with the number '3' is placed over the 'select' button for the track 'Sonata For Piano No. 14 Moonlight Sonata - Adagio Sostenuto' by Beethoven, with a red arrow pointing to the right.

Track	Artist	Album	Genre	Length	Preview
Flute Fairy	Peter Ilyich Tchaikovsky	Point Classics			
Nutcracker: March	Peter Ilyich Tchaikovsky	Point Classics			100% loaded
Nutcracker: Russian Dance	Peter Ilyich Tchaikovsky	Point Classics			
Rigoletto - La Donna E Mobile	Verdi				
Serenade No. 13 A Little Nightmusic - Rondo Allegro	Mozart				
Sonata For Piano No. 14 Moonlight Sonata - Adagio Sostenuto	Beethoven	Unknown	Classical	6:02	100% loaded
Symphony No. 5 - Allegro Con Brio	Beethoven				

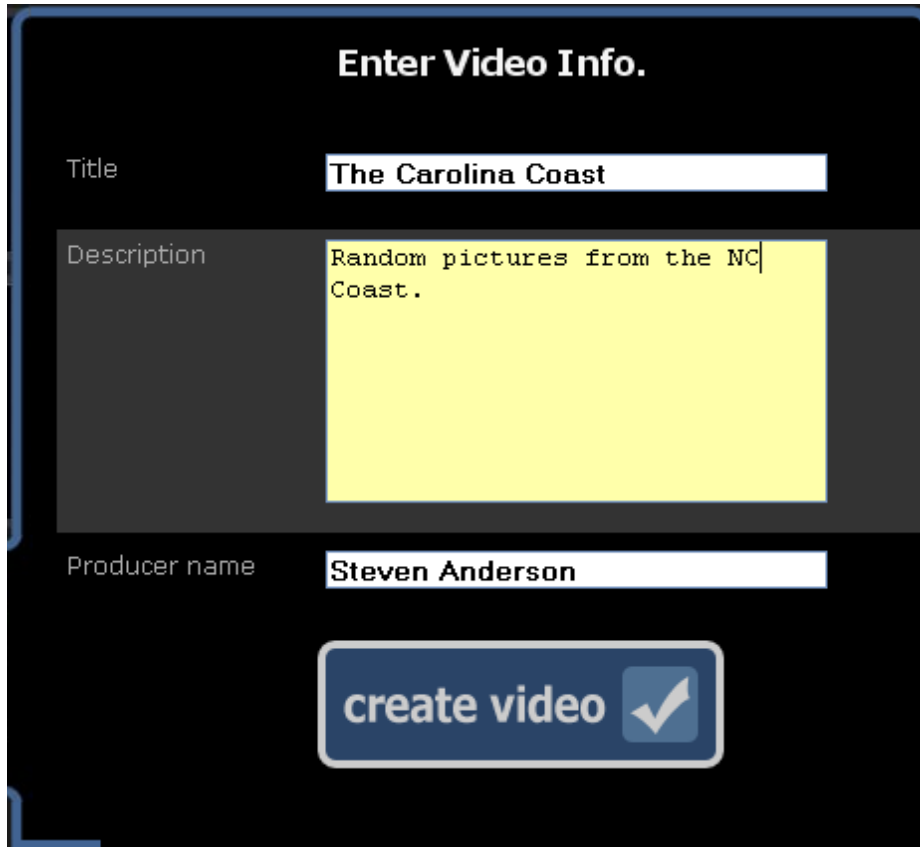
- Once you have made your selection you will give the opportunity to preview again. If it is what you want *Save and Continue*. If you want to change you can go back and choose another track.



- Once you have added your images and picked your music you are ready to Finalize. Here you can choose which type of video you want to make (30 sec/Full Length). Animoto decides how long it should be based on the number of images but you can change it here. You can also control the image pacing and choose the picture you want as the cover of your video. When ready click *Continue*.



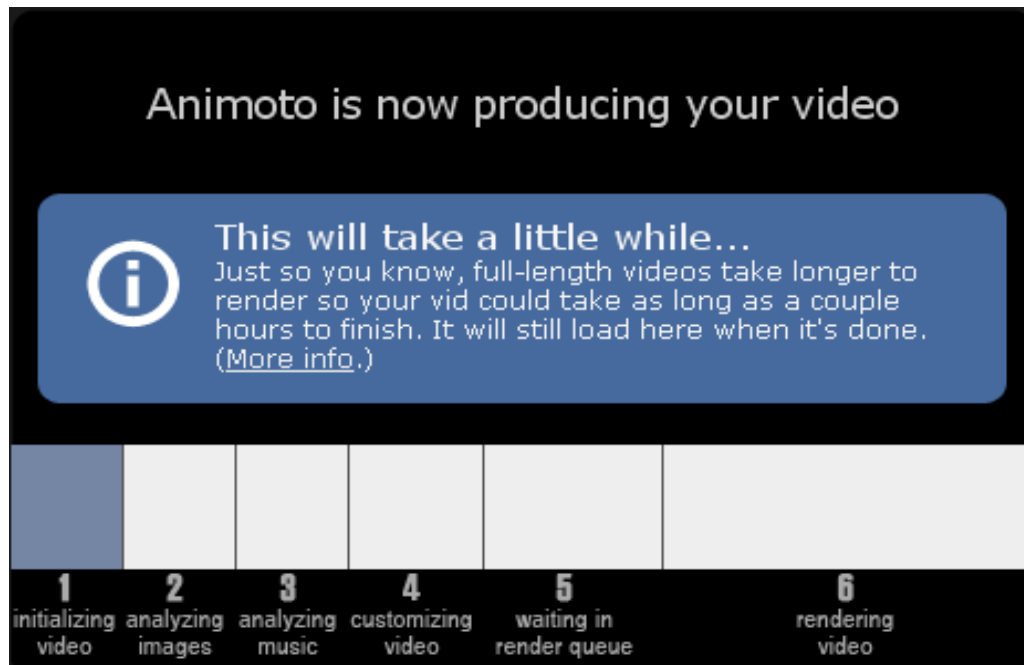
- Enter a Title and Description for your video. At this point you can still go back and change anything you think you need to. Once you are ready click *Create Video*.



The screenshot shows a dark-themed form titled "Enter Video Info." with three input fields and a submit button. The "Title" field contains "The Carolina Coast". The "Description" field contains "Random pictures from the NC Coast." and is highlighted in yellow. The "Producer name" field contains "Steven Anderson". At the bottom is a blue button labeled "create video" with a white checkmark icon.

Field	Value
Title	The Carolina Coast
Description	Random pictures from the NC Coast.
Producer name	Steven Anderson

- Depending on the number of images videos take anywhere from a few minutes to an hour to produce. You can follow the progress on this page. You will also receive an email telling you your video is done.





- Once your video has been produced you are ready to view. The address in your address bar is what you will give so that students can navigate to your video or so you can see videos your students produce. (This will also be emailed to you.) Underneath your video are several options.
  - 1) Remix This Video-This allows you to go in and add more images or change the music track. What is awesome is that a new video is created. So you will have both the new and the old and you can remix as many times as you want.
  - 2) Send This Video To Friends-You can send an email with the link to your video to recipients you select.
  - 3) Post/Embed This Video-If you have a classroom blog you can put all your students' videos there for parents or community members to see.
  - 4) Download This Video-This saves a QuickTime version of your video to your computer.
  - 5) Upload To You Tube- You can upload straight to a You Tube account.
  - 6) Upgrade To DVD Quality-This allows you to purchase Hi-Res copies of your video.
  - 7) Other Features-For special seasons Animoto will give you the option to customize your video. Examples include Valentines, Halloween and Christmas.

